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For Immediate Release

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Absolute Resource Solutions joins Bollinger, Inc.

Short Hills, NJ – (Jan 12, 2012) Bollinger, Inc. announces the acquisition of Absolute Resource Solutions (ARS) of Flanders and Kenilworth, New Jersey. Principals John Kirkpatrick and Eric Thieringer will join Bollinger as Senior Vice Presidents.

ARS specializes in providing Employee Benefit programs and consulting services to public and privately held companies. The cornerstone of their success has been their ability to provide customized solutions for the unique business needs of their clients, including areas such as human resources and payroll consulting.

“This is a great opportunity for our clients and staff stated Kirkpatrick, “by combining forces with Bollinger our customers will receive the same excellent service, while benefiting from a broader selection of services, products, markets and technical support.”

“We welcome John, Eric and their staff of extremely capable employees to the Bollinger family,” said Jack Windolf, Chairman and CEO of Bollinger. “Their experience, reputation and product offerings in the Employee Benefits arena are key features of this transaction. Both Bollinger and ARS will be stronger business entities as a result of this combination and will be able to provide improved services to our customers.”

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Bollinger, Inc. is headquartered in Short Hills, NJ with branch offices in Greenwich, New York, Philadelphia, and additional NJ locations in Moorestown, Sparta, Vineland and Wall. The firm has over 475 employees and is currently ranked as the nation’s 17th largest insurance broker.[†] It is one of the 2009 Best Places to Work in Insurance.^{††} Bollinger provides business and personal insurance and employee benefit programs to a wide range of customers, as well as specialty insurance programs for golf and country clubs, amateur sports, and schools and colleges. For more information on Bollinger, Inc. – www.BollingerInsurance.com

[†] As reported in *Business Insurance*, July 18, 2011

^{††} As reported in *Business Insurance*, October 19, 2009