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## *For Immediate Release*

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**Short Hills, NJ** – (September 8, 2009) Bollinger, Inc's new partnership with the National Equipment Register (NER) will help Bollinger's construction clients address the growing problem of equipment theft by giving them the ability to register their equipment on NER's HELPtech database.

"This partnership really expands our existing Risk Management service footprint and overall client services platform," said Bela F. "Bill" Debreceni, ARM, vice president of Bollinger's Risk Management Services division. "Our clients will receive a 20% discount on NER's HELPtech service and our staff now has access to NER's expertise and industry contacts. The NER program will put Bollinger in a better position to advise our clients on equipment theft risks and solutions. With the NER HELPtech solution we will also be providing help to reduce our clients' total cost of risk, since many insurance companies waive the \$10,000 deductible for theft claims involving equipment registered through NER."

NER's national database assists police departments in their efforts to find and identify stolen equipment by providing complete equipment descriptions and serial numbers on their secure web site. Warning decals are also provided to registrants in an effort to deter thieves.

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**Bollinger, Inc.** is headquartered in Short Hills, NJ with branch offices in Greenwich, New York, Philadelphia, and additional NJ locations in Princeton, Moorestown, and Vineland. The firm has over 400 employees and is currently ranked as the nation's 19<sup>th</sup> largest insurance broker.† Bollinger provides business and personal insurance and employee benefit programs to a wide range of customers, as well as specialty insurance programs for golf and country clubs, amateur sports, and schools and colleges. For more information on Bollinger, Inc. – [www.BollingerInsurance.com](http://www.BollingerInsurance.com)

†As reported in *Business Insurance*, July 20, 2009

The mission of **National Equipment Register, Inc. (NER)** is to increase the recovery rate of stolen equipment and reduce the costs associated with theft for owners and insurers. NER, a member of the ISO family of companies, combines systems, staff and procedures to provide secure and accurate information services to law enforcement, insurers, equipment owners and the equipment industry. Operations revolve around its databases of stolen equipment and equipment ownership, NER operators, and training and awareness programs. For more information, contact NER at 201-469-2030 or at [info@nersua.com](mailto:info@nersua.com), or visit [www.nerusa.com](http://www.nerusa.com).