



101 JFK Parkway
Short Hills, NJ 07078

For Immediate Release

CONTACT: Deborah Meslar, Vice President – Sales & Marketing
deb.meslar@bollingerinsurance.com
973-921-8071

The Woodland Group joins Bollinger, Inc.

Short Hills, NJ – (January 10, 2011) The Woodland Group, located in Sparta, NJ has merged with Bollinger, Inc. and will become Bollinger's 6th NJ location. Woodland ranks in the top 10% of independent insurance agencies in New Jersey and employs 14 insurance professionals who have all joined Bollinger. The firm's healthcare division, headed by Tim Hoover, is a leading player in the NJ medical malpractice arena.

The Woodland Group's Brian Chrock will be a Senior Vice President with Bollinger and will manage the Sparta Office. "We strongly believe that the many new resources realized from this new relationship will greatly benefit our clients and allows us to speed up our expansion plans," said Chrock.

"We are excited to welcome The Woodland Group to our organization," said Jack Windolf, Chairman and CEO of Bollinger. "Their reputation and expertise in insuring healthcare professionals and organizations will help solidify Bollinger's growing presence in this specialty area."

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Bollinger, Inc. is headquartered in Short Hills, NJ with branch offices in Greenwich, New York, Philadelphia, and additional NJ locations in Moorestown, Sparta, Vineland and Wall. This represents the 4th insurance agency acquisition by Bollinger in 2010. The firm has over 400 employees and is currently ranked as the nation's 17th largest insurance broker.[†] It is one of the 2009 Best Places to Work in Insurance.^{††} Bollinger provides business and personal insurance and employee benefit programs to a wide range of customers, as well as specialty insurance programs for golf and country clubs, amateur sports, and schools and colleges. For more information on Bollinger, Inc. – www.BollingerInsurance.com

[†] As reported in *Business Insurance*, July 19, 2010

^{††} As reported in *Business Insurance*, October 19, 2009